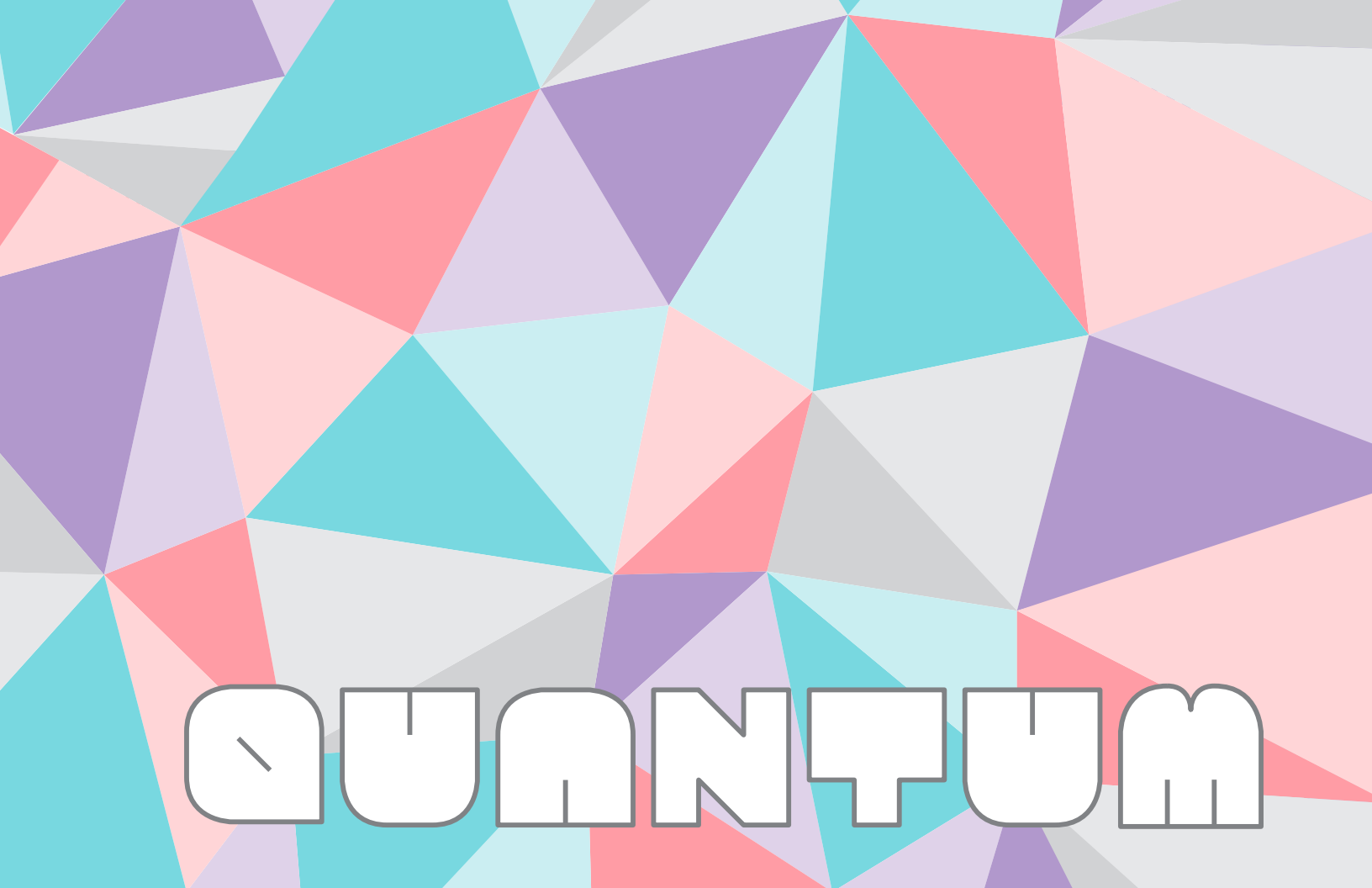


The background is a complex, abstract geometric pattern composed of numerous triangles of various sizes. The color palette includes shades of teal, purple, pink, light blue, and grey, creating a vibrant and modern aesthetic.

QUANTUM





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Project Brief

ASSIGNMENT 1 // MODULAR ALPHABET

Design a modular typeface using a simple grid of squares, circles or triangles. You should design your font to have a set of upper- or lowercase characters, a set of numerals 0-9, and examples of punctuation should include period, comma, exclamation point, question marks, and apostrophe. Choose a name for your typeface which is meaningful.

Your project will be a booklet documenting your project development, with 3 finals to hand in with the booklet. The finals are:

1. A printout in color mounted on foam core showing the entire typeface, either upper or lowercase characters and punctuation.
2. A poster printed out showing the typeface in use. It can be a quote, or other means to display the type other than just as an alphabet
3. Three photographs of a word spelled in your typeface in 3D materials.

Process and Development

- i. **Typeface**
 - Observations
 - Sketches
 - Digital Sketches
 - Refinement
 - Digital Refinements
 - Final
- ii. **Poster**
 - Observations
 - Sketches
 - Color Palette
 - Final
- iii. **3D**
 - Observations
 - Process
 - Finals



Process and Development

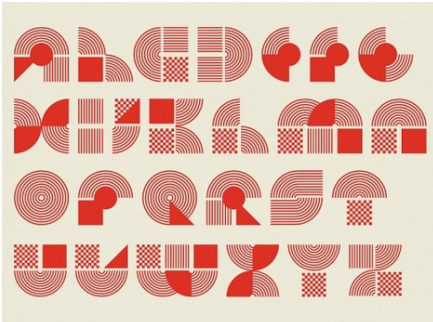
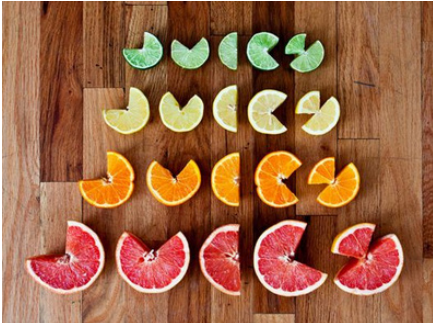
TYPEFACE

- Observations
- Sketches
- Digital Sketches
- Refinement
- Digital Refinements
- Final Alphabet

Process and Development // TYPEFACE

Observations

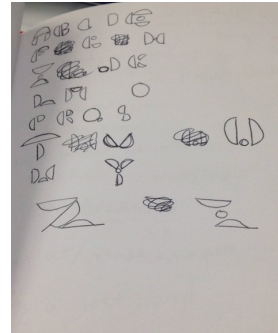
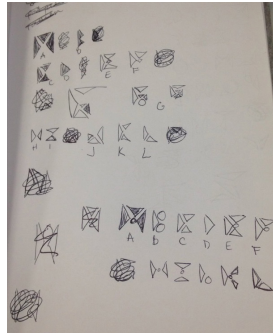
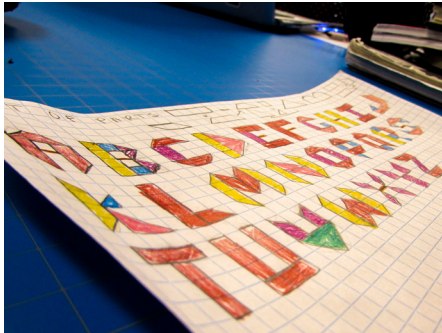
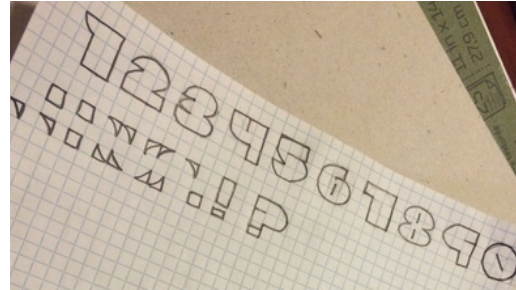
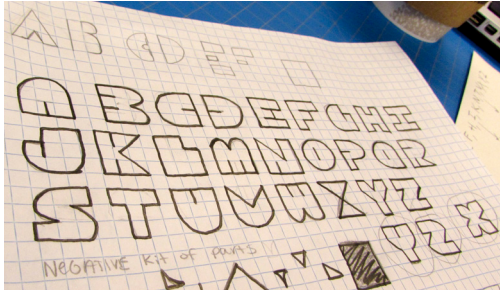
We explored thick geometric typefaces that seemed to have negative kit of parts and looked futuristic.



Process and Development // TYPEFACE

Sketches

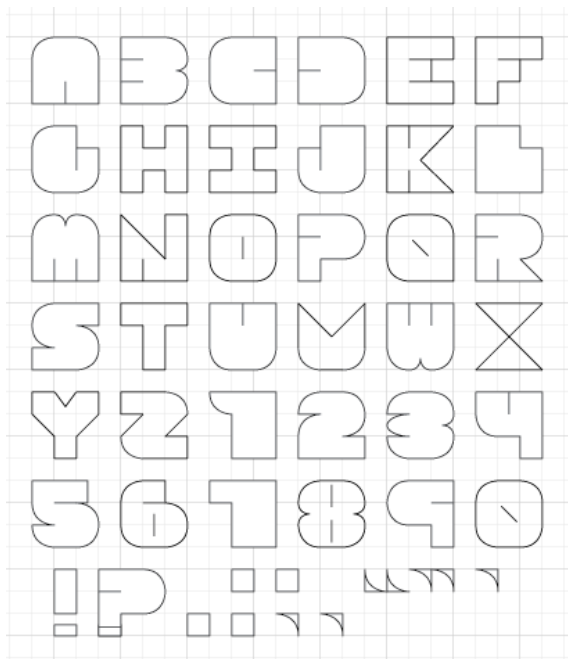
We tried out different ideas for doing the modular alphabet with differing geometric shapes.



Process and Development // TYPEFACE

Digital Sketches

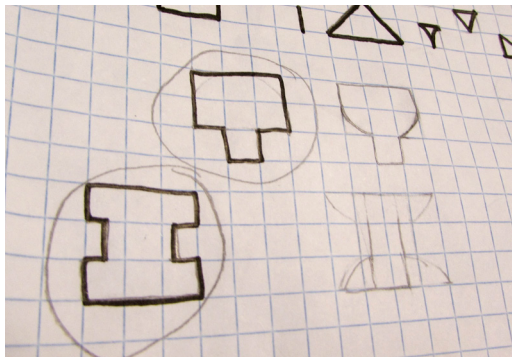
We decided which typeface we wanted to go with from the paper sketches and put them on the computer.



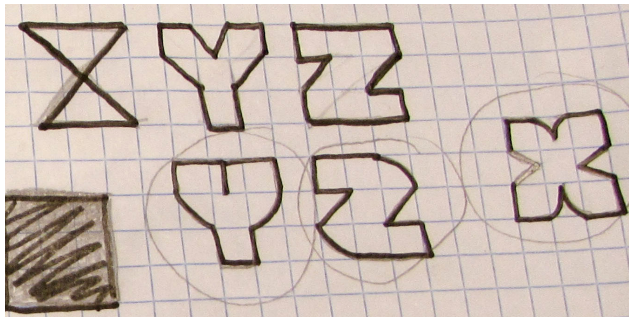
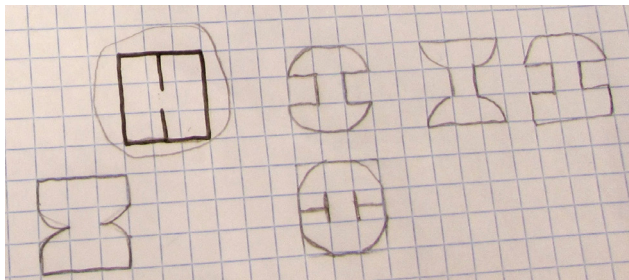
Process and Development // TYPEFACE

Refinement

We targeted letters that needed to be redone or touched up.



We tested out many different ways of doing the letters before putting them on the computer.

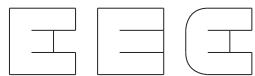


Process and Development // TYPEFACE

Digital Refinements

After doing some refinements by hand, we put them on the computer and made finishing touches to the letters.

Refined E:



Refined X:



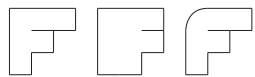
Refined N:



Refined V:



Refined F:



Refined T:



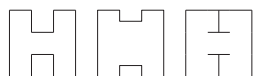
Refined Y:



Refined Z:



Refined H:



Refined K:



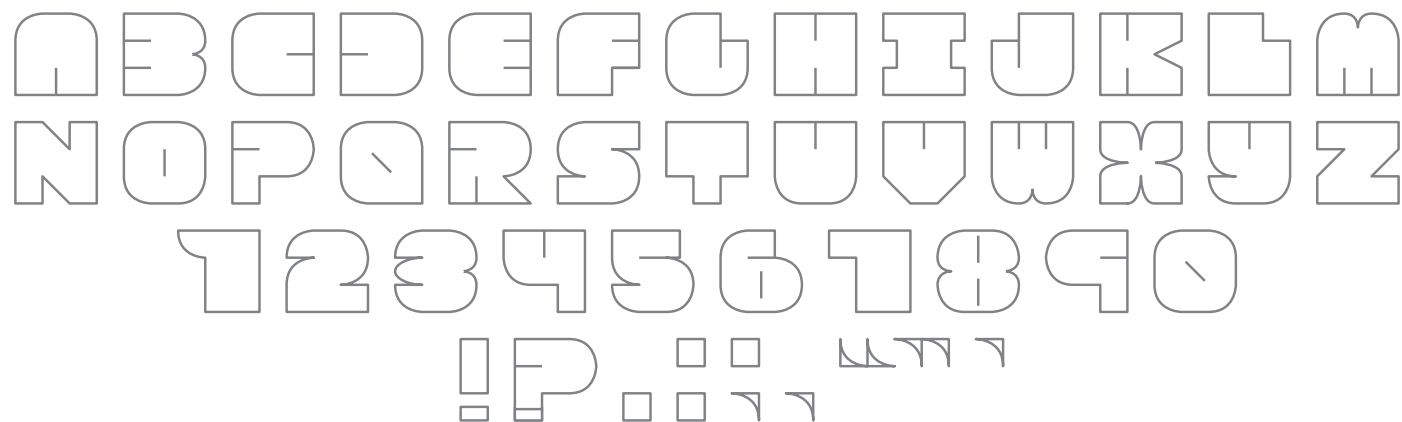
Refined I:



Process and Development // TYPEFACE

Final

Our final alphabet complete with numbers, punctuation and kit of parts.



KIT OF PARTS:



Process and Development

POSTER

Observations
Sketches
Color Palette
Final

Process and Development // POSTER

Observations

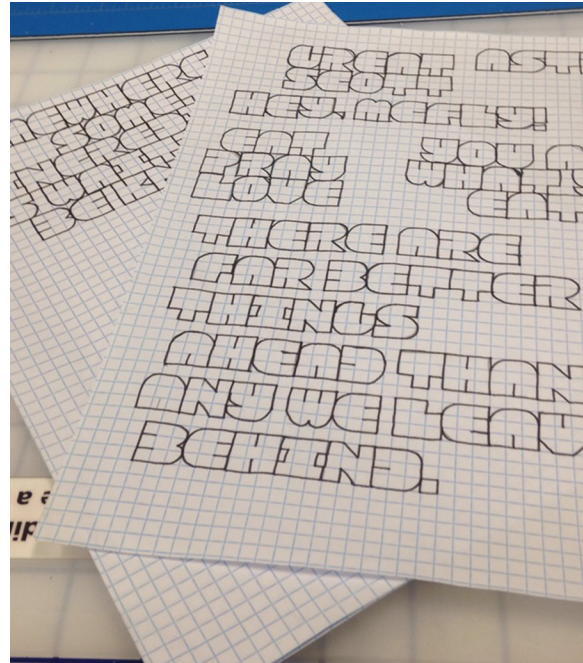
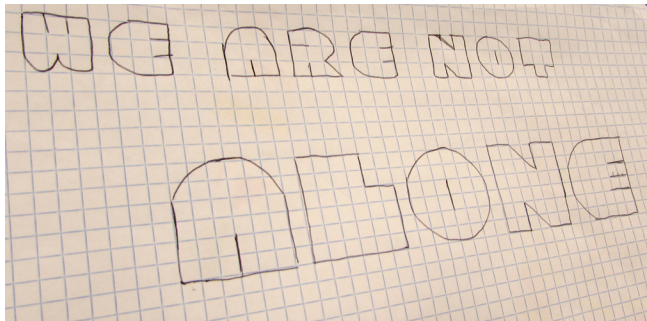
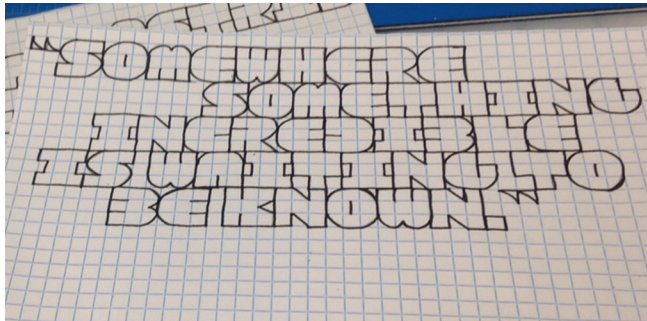
We looked on Pinterest to find inspiration for our poster, we thought a low-poly look would convey a futuristic feel.



Process and Development // POSTER

Sketches

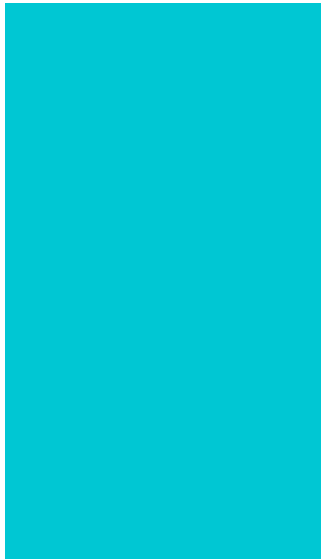
We tested out different quotes, sizes and placements to see what was best for showcasing our typeface.



Process and Development // POSTER

Color Palette

We chose these colors because they are colors we associated with galaxies, the future and science.



PANTONE 319 U



PANTONE 184 U



PANTONE 2587 U



BLACK

Process and Development // POSTER

Final



A decorative vertical strip on the left side of the slide, composed of various colored triangles and polygons in shades of purple, teal, orange, and grey.

Process and Development

3D

Observations

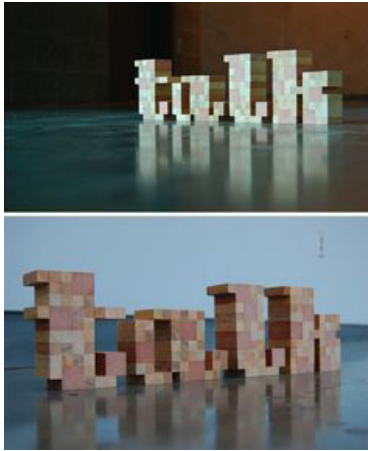
Process

Finals

Process and Development // 3D

Observations

We looked on Pinterest for different ways to go about making our typeface 3-dimensional.



For our 3D piece we decided we wanted to keep with the theme of modern and simple. These 3 images were just some of the ideas we came across that we thought fit this theme.



Process and Development // 3D

Process

We decided to go with the pins in a foam board to make the typeface 3D because it was very galactic looking.

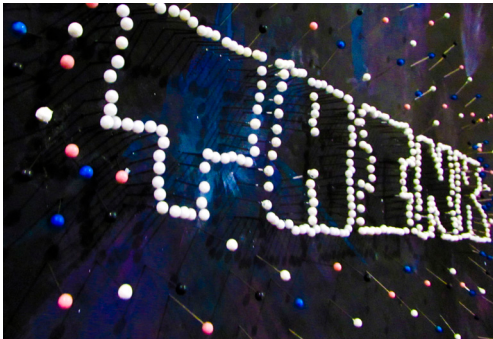


These pictures above show how we put the pins into the foam board to create the word "THINK". We chose this word for it's relevance to the future and science. We thought it represented our typeface well. The picture to the right shows Cathee taking pictures of our 3D product after we finished making it.



Process and Development // 3D

Finals



Final Deliverables

- i. **Typeface**
Alphabet
Numbers and Punctuation
- ii. **Poster**
Final
- iii. **3D**
3 Finals

Final Deliverables // TYPEFACE

Alphabet

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

Final Deliverables // TYPEFACE

Numbers, Punctuation and Kit of Parts

1 2 3 4 5

6 7 8 9 0

! " # \$ % & ' () * + , - . / : ;

KIT OF PARTS:

□ | ▢ ▽ ▹ ▸ ▹ ▸ ▹ ▸ ▹ ▸ ▹ ▸

Final Deliverables // POSTER

Final



Final Deliverables // 3D

3 Finals

